

PROFILE SUMMARY

Bringing the technical acumen of an engineer, the aesthetic eye of a fine artist, and the business sense of a management consultant to design solutions.

CONTACT

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- 🌐 [portfolio website](#)
- 📍 Londonderry, NH • USA

UI/UX Skills

User Research
Usability Testing
Wireframing
Responsive Design
Prototyping
Branding
Animation

TOOLS

Sketch, Figma
Photoshop, Illustrator
InDesign
InVision
Divi Builder for WordPress
After Effects
Premiere Pro

EDUCATION

UI/UX Design Immersion

1/2021 - 11/2021
Career Foundry


MBA

1993 - 1994
Institut Supérieur de Gestion
Paris, New York, and Tokyo

BS Mechanical Engineering

1983 - 1987
Iowa State University

WORK EXPERIENCE

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- Present**
2021
Studio Steve Simon — Freelance Visual Designer
New Hampshire
 - Designed and launched a 50-page educational site, a destination wedding stationery site, and a sustainable products site.
 - Designed web app, brand guidelines, pitch deck, and explainer video for an automotive startup.
 - 2021**
1995
Simon Fine Art — Artist, Gallery Owner, Author, and Publisher
California/Arizona/New Hampshire
 - Owned and operated the Simon Fine Art Gallery for eight years. Promoted brand across print, video, and digital media. Trained and managed staff. Grew business by \$120,000 in rev. in four years.
 - Authored, designed, self-published, and promoted seven books of my personal art and poetry, selling 30,000 units.
 - Created custom gifts for dozens of companies and organizations.
 - 1995**
1994
Institut Supérieur de Gestion — Consultant
Paris, France
 - Coordinated with management to improve MBA curriculum.
 - Designed and launched Alumni Association newsletter.
 - 1993**
1988
Andersen Consulting (Accenture) — Sr. Management Consultant
Chicago, IL
 - Co-developed a systems integration plan for Caterpillar Inc. in Brazil that integrated data flow across the worldwide enterprise.
 - Designed and installed an on-demand printing and publishing system, reducing inventory carrying costs by 75%.
 - Implemented a Just-In-Time system at a foundry, reducing inventory carrying costs by 45% and floor space by 30%.
 - Researched new technologies at Andersen Consulting's System Integration Center to reduce material handling costs by 50%.
 - 1988**
1987
Messma Kelch Robot — Robotics Engineer
Schorndorf, Germany
 - Co-designed an automated manufacturing system for Goodyear that eliminated dangerous human working conditions.
 - Translated operating manuals from German to English.